



SENCON 2023
 SENEGAL International Exhibition For Construction
 Materials and Machinery

8th INTERNATIONAL EXHIBITION
 FOR CONSTRUCTION MATERIALS
 AND MACHINERY

23-25
February

23
Dakar
SENEGAL
 Centre Des Expositions
 de Dakar Diamniadio



**LET'S BUILD
 IN AFRICA**

Organized by



info@senconexpo.com www.senconexpo.com



Sencon will open its gates for the 8th time once again in the new exhibition center of Dakar. In order to improve the quality of the show Sencon 2023 will be organised in the freshly built C.I.C.A.D on Diamniadio.

The exhibition center is more spacious and will answer properly to the organisers needs and will make Sencon more prestigious. C.I.C.A.D has 7 halls of 5000m² and 2500m².

Trade Show Name	: SENCON 2023 8 th International Exhibition For Construction Materials and Machinery
Shoe Dates	: 23-25 February 2023
Venue	: CENTRE DES EXPOSITIONS/Diamniadio
Opening Hours	: 10.00-18.00
Sector	: Construction, Materials and Machinery
Edition	: 8
WebSite	: senconexpo.com
Email	: info@senconexpo.com
Organisator	: Hage Exhibitions

› ABOUT SENCON-OVERVIEW

Sencon will meet its exhibitors and visitors for the 8th time from 23 to 25 February 2023. SENCON, the most important Construction Machinery and Building Materials Fair in West Africa, offers unique opportunities to its exhibitors and visitors.

We will host our companies in the heating-cooling and energy sectors in the new halls added simultaneously this year.

Senegal, which is the gateway to West Africa, offers you the most important commercial opportunities

with its membership of ECOWAS, its dynamic structure, functioning democracy and sustainable development.

Over the past 7 years, hundreds of Sencon participants have taken advantage of these unique opportunities and took their place in the West African market. Sencon is the right platform in this market, take your place or reinforce it.

West Africa's trendsetting Building and Construction Machinery Fair Sencon 2023 is getting ready for you.

West Africa Population	: 421 Million
Senegal Population	: 16,5 Million
Capital	: Dakar
Language	: Wolof/French
Currency	: African Financial Community Franc (F CFA)

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IN AFRICA

WHY SENCON?

- ✓ Gateway to West Africa
- ✓ Advantages of Geopolitical situation
- ✓ 16 million population
- ✓ %6.8 Growth rate
- ✓ Stable democracy and economy
- ✓ Ongoing government and private construction projects
- ✓ International banking systems
- ✓ Direct Flights from 25 destinations

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IN AFRICA



SENCON 2022 STATISTICS

- %50 of the Exhibitors already booked for the next edition,
- %95 of the Exhibitors were satisfied with the quality of the visitors
- %65 of the Exhibitors averaged new concrete contracts during the show
- %99 stated that they were satisfied with the service/support from the organizer

1978
Professionals
Visitors

180
Exhibitors
and Partners

380
B2b Meetings
Realised During
The Show

4426
Visitors

4800m²
Total Surface
Of The Show



> SECTORS

- Building materials and systems
- Hvac-r systems
- Renewable energy
- Hardware&hand tools
- Construction machineries and heavy equipment
- Prefabricated buildings, construction systems
- Water technologies
- Interior structure and infrastructure equipment
- Decoration
- Bathroom-kitchen hardware
- Insulation and constuction chemicals
- Electricity, generator, lighting, automation
- Macrostructure
- Installation, elevator
- Marble, granite and ceramics
- Concrete&concrete equipment
- Doors, windows, facades

>> BE AN EXHIBITOR IN SENCON!

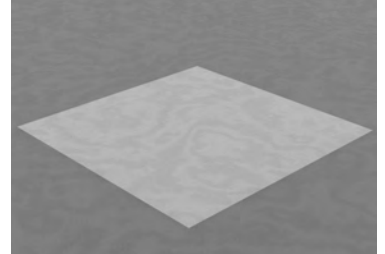
Booth options;

Sencon offers only-space, shell scheme, personalised and outdoor space/booths to its exhibitors.

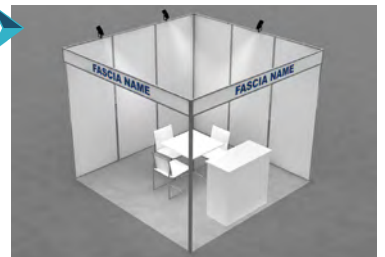
Minimum surface for different options of exhibiting:

- Only Space/15 m²
- Shell Scheme/9 m²
- Personalised Booth/12 m²
- Outdoor space/50 m²

Only Space



Shell Scheme



Personalised Booth

