



**POWER & ENERGY
GHANA EXPO
2023**

11 12 13

Oct, 2023

Accra, Ghana

**BROCHURE +
POST SHOW REPORT**

ORGANIZED BY



UNDER THE AUSPICES OF



ESTEEMED SUPPORT



About Power Energy Ghana Expo

Power Energy Ghana Expo is would be the finest marketing and reaching out platform for global manufacturers and exporters of all products and items related to power energy and electrical and engineering to exhibit and meet with their partners and distributors and end customers in the Ghana and West African region.

The expo is expecting **100+** exhibitors with over **4000+** professional visitors in the expo from the power and electrical engineering installation and dealership and distribution business in Ghana and West Africa, at Accra International Conference Centre, Ghana from **11-13 Oct 2023**.

The expo is organized under the auspices of the Ministry of Energy & Ministry of Trade & Investment of Ghana and also with the support of all major chambers and sectoral associations in Ghana, including the AGI, Ghana National Chamber, Ghana Electrical Contractors Association, Ghana Electrical Dealers Association etc.

GHANA



Exhibitor Profile:

- ❖ Generation of electrical energy
- ❖ Electrical Distribution & Transmission Equipment
- ❖ Power electronics
- ❖ Electrical substations
- ❖ Power distribution and control
- ❖ Process control products
- ❖ Electricity measuring, metering and control
- ❖ Automation systems and equipment
- ❖ Lightings and lighting systems
- ❖ Maintenance and services
- ❖ Renewable energies, New energies
- ❖ Training and education
- ❖ Turn-key contracting
- ❖ Consultancy Generation of electrical energy
- ❖ HVAC Equipment & Accessories
- ❖ Hydro Power
- ❖ Insulation material
- ❖ Installation Equipment
- ❖ Intelligent Building Products
- ❖ Transformers & Generators
- ❖ Electrical Control Devices
- ❖ Electronics
- ❖ Components and Accessories
- ❖ Wire & Cables
- ❖ Energy Efficiency & Conservation Solar & Wind Power Equipment
- ❖ Insulators
- ❖ Switchgear and Control Gear
- ❖ Power Transmission Equipment's
- ❖ Thermal Power



Visitor Profile:

- ❖ Government Ministries, Energy Departments and Agencies
- ❖ Consulting Engineers, Project developers and Construction Firms
- ❖ Electrical Contractors, Installation Engineers, Dealers & distributors
- ❖ Importers, Distributors and Agents
- ❖ Contractors, Developers, Engineers
- ❖ State Owned / Public and Private Power Utilities
- ❖ State Owned Transmission and Distribution Utilities
- ❖ Architects, Consultants and Engineers
- ❖ Company Owners / Partners
- ❖ Environment Agencies and Government Personnel
- ❖ Facility Managers | Directors
- ❖ Independent Power Producers
- ❖ Industrial Co - generators / Self Generators
- ❖ Interior / Lighting Designers
- ❖ Manufacturers
- ❖ Marketing & Sales Personnel
- ❖ On-site Power and Back-up Power distributors and dealers
- ❖ Original Equipment Manufacturers (OEMs)
- ❖ Project Directors & Managers



Market Insight

5000MW+ installed power generation capacity, still cannot meet demand

Huge transmission losses (25%) impacting country economical & industrial growth

10-15% rise in annual demand for power from residential and commercial sector

More power generation needed from renewable sources of energy

Ghana with a population of 31million and total installed power generation capacity of over 5,000MW in 2021 – is a power exporter to its neighbors and 85% of the population have access to power, majorly urban population.

Ghana have made significant progress in last decade in increasing electricity generation and access, resulting in high economic growth. However, inefficiencies lie besides these improvements including extraordinarily high distribution losses and electricity is quite expensive in Ghana.

About 25% of electricity generated in Ghana is lost at the retail end, caused partially by dilapidated infrastructure as well as commercial losses.

Ongoing grid expansions, which include the completion of transmission lines and Bulk Supply Points (BSPs) across the nation, will allow further exports to other neighboring countries in the sub-region.

Hydro generation, as well as thermal generation fueled by crude oil, natural gas, and diesel, continue to be the main sources of Ghana's power supply. Ghana also exports power to Togo, Benin, and Burkina Faso.

The total installed capacity for existing plants in Ghana is 5,134 Megawatt (MW), Thermal power generation accounts for the largest share - about 6%, followed by hydropower – 33%, and balance from renewable source.

1st Edition
14-16 November, 2022

Accra International Conference Center,
Accra, Ghana



POWER & ENERGY
GHANA EXPO
2022

POWER ENERGY GHANA exhibition was organized under the auspices of Ministry of Energy of Ghana and with esteemed support of the Ministry of Trade & Industry of Ghana and High Commission of Ghana in India and High Commission of India in Ghana and valuable sponsors, was organized from **14-16 Nov, 2022** at the Accra International Conference Center.

The expo witnessed the presence of power and energy turnkey project solutions, battery inverters, wires cables transformers, electrical appliances and components manufacturers and exporters with entire chain of power electrical and energy industry visiting and meeting during 3 days of expo.



INAUGURATION



The exhibition was official inaugurated and open to public and business visitors in Accra Ghana on the 14th Nov 2022 in Accra Ghana by the Hon. William Owuraku Aidoo, Deputy Minister of Energy of Ghana & High Commissioner of India to Ghana H.E. Mr. Sugandh Rajaram.



INAUGURATION SPEECH



INTERACTION WITH EXHIBITORS

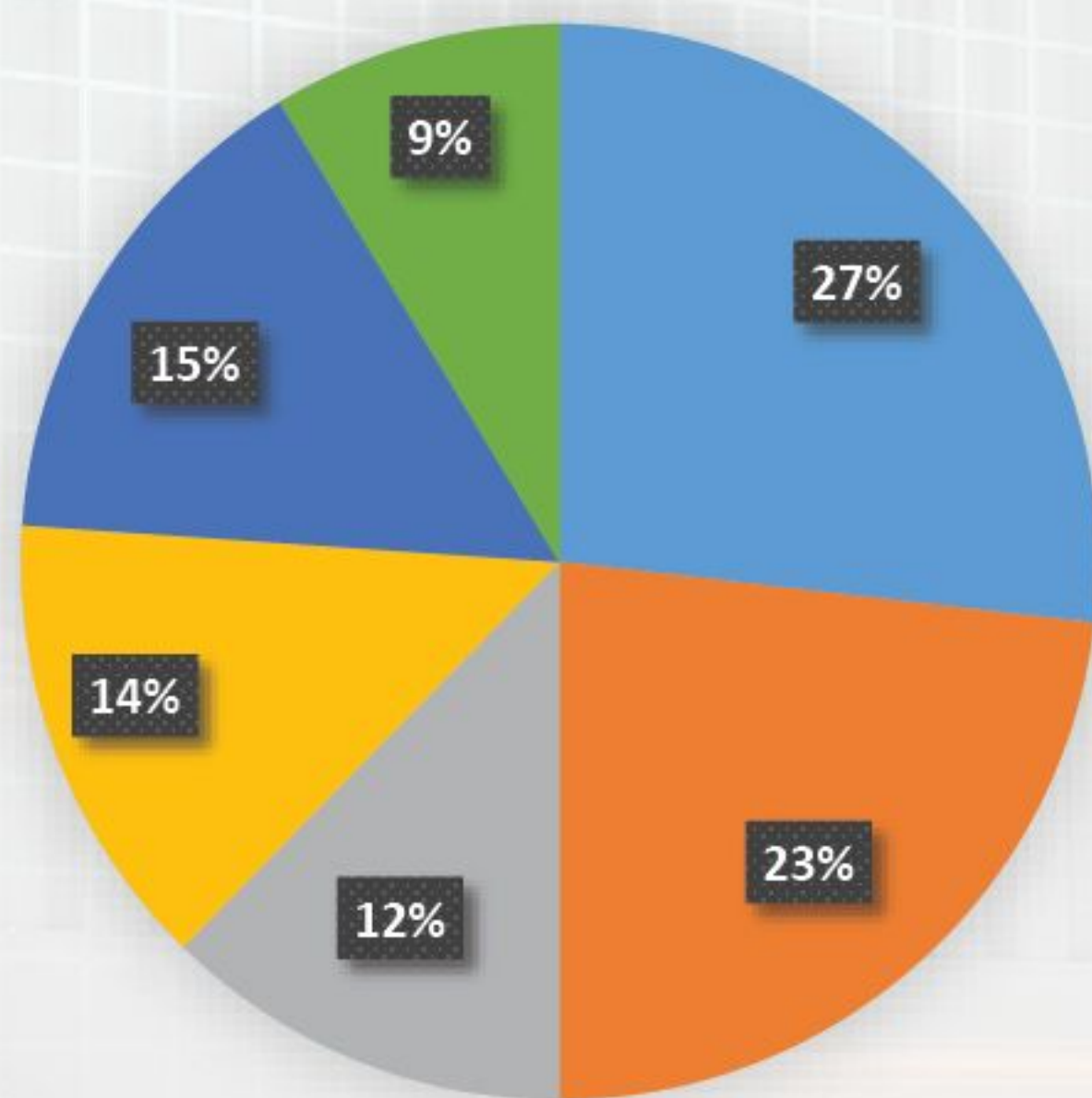
TOUR OF EXPO





Exhibitor Profile & Countries of Participation

- Solar Panel, Solar Devices and Gadgets Batteries – 27%
- Batteries, Invertors and Accessories – 23%
- Wires, Cables, Switch Guards, Gears – 12%
- Generators, Transformers, Grid Systems – 14%
- HVAC/ Electrical Equipment's and Machines – 15%
- Others – 9%



- Solar Panel, Solar Devices and Gadgets Batteries
- Batteries, Invertors and Accessories
- Wires, Cables, Switch Guards, Gears
- Generators, Transformers, Grid Systems
- HVAC/ Electrical Equipment's and Machines
- Others

Pavilions



INDIA

Other countries



GHANA



TURKEY



UAE



ITALY



USA



SPAIN



NIGERIA



UNITED KINGDOM

SHOW STATS



85+

EXHIBITORS



2200+

PROFESSIONAL VISITORS



8

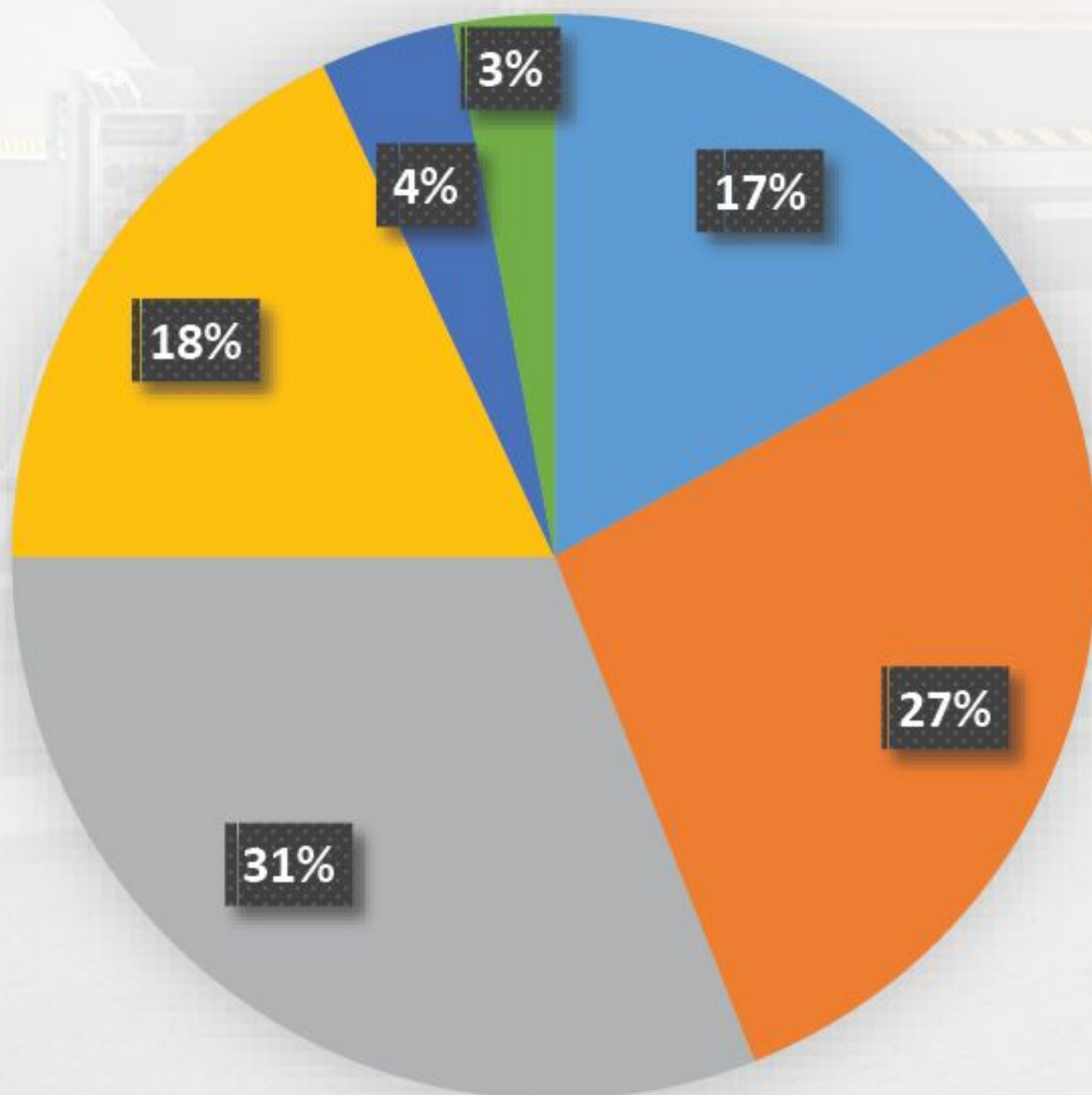
COUNTRIES REPRESENTED



3000+

SQM EXHIBITION AREA

VISITOR PROFILE



- Manufacturers & Industries
- Importer/ Distributor/ Wholesalers
- Retailer or Retail chain
- Contractors / Turnkey Project partners
- Government/ Associations/ Embassies
- Media/ Press/ Journalists

PRE & POST SHOW MARKETING & COVERAGE



POWER & ENERGY GHANA EXPO 2022

Event Dates & Venue:
14 15 16 Nov, 2022
 Accra International Conference Centre, Accra, Ghana

VISIT CONNECT AND ENGAGE WITH GLOBAL PARTNERS

ORGANIZED BY: BIG4 SUPER EVENTS
 UNDER THE AUSPICES OF: MINISTRY OF ENERGY, REPUBLIC OF GHANA
 SUPPORTED BY: MINISTRY OF TRADE AND INDUSTRY, REPUBLIC OF GHANA
 INDIA PAVILION ORGANIZED BY: IIC
 SUPPORTED BY: IIC, IFC, UNCTAD, UNEP, UN Women, UN Women Africa, UN Women Ghana, UN Women Liberia, UN Women Nigeria, UN Women Rwanda, UN Women South Africa, UN Women Uganda, UN Women Zambia, UN Women Zimbabwe

6 news THURSDAY, NOVEMBER 17, 2022

Take advantage of AfCFTA by setting up in Ghana

- Indian High Commissioner to Indian businesses

By Jyoti Vohra, MEAM

The Indian High Commissioner to Ghana, Sagathi Rajaram, has urged Indian businesses to seize the opportunity to Ghana and set up their offices in order to position themselves for the African Continental Free Trade Area (AfCFTA).

The decision to choose Ghana as host of the AfCFTA is a landmark moment in the history of the continent and a milestone in a number of ways - given its stability, democracy, reputation and quality of infrastructure opportunities, the nation is a top choice in Africa.

At the recent Energy Ghana Exhibition opening, he urged Indian businesses to "take advantage of AfCFTA" and set up their offices in Ghana. "I'd like to extend an invitation for everyone to invest in Ghana and to invest in Africa."

He said that the AfCFTA will create a market of 1.2 billion people and a GDP of \$3 trillion. "It will be a game-changer for Africa," he said.

With the ultimate goal of making Africa a single market, the AfCFTA is expected to do away with tariffs on 90 per cent of the goods produced on the continent as well as other non-tariff measures.

It is one of the fastest growing economies in the world. It will take 1.5 billion people in the 55 African countries which collectively have a market worth over US\$3 trillion. The AfCFTA will create an estimated 30 million jobs and increase intra-African commerce by 52 percent. It will also increase exports from Africa by 100 percent.

"Companies in the export sector should consider expanding operations of their export products into the continent which would put them in a significant advantage, given the numerous possibilities brought by the AfCFTA," he said.

"We looking forward to seeing how we can drive our business and economic relations further."

According to Deborah Bawuah, General Director of the India Cluster of Ghana, in an interview with the B&FT, Indian companies would find more investing in the nation through commerce, followed by the construction of

Indian companies will need to increase their confidence in doing business with their Ghanaian counterparts, which would be a significant move.

"This will result in a significant number of Indian opening factories in Ghana and the creation of jobs. Businesses will undoubtedly make investments and create factories, with employment and commerce, which is what we have come to hope," he said.

Power Energy Ghana Exhibition

The Power Energy Ghana Exhibition is a complete international exhibition of the power energy electrical sector - encompassing energy equipment, manufacturing, expertise, solutions, services and technologies of power electrical energy equipment, generators and products including transformers, wires, cables, power lines and generators to everything in the electrical industry of the West African region in Ghana.

"It will see close to 100 exhibitors in the exhibition from India, China, South Africa, USA, UK, France, Ghana and other countries, and 4,000 visitors from Ghana and West Africa."

Investment can only come after one or two years. Of course, affecting the entire continent. We will consider the country, made in where



Graphic, Tuesday, November 8, 2022

POWER & ENERGY GHANA EXPO 2022

Event Dates & Venue:
14 15 16 Nov, 2022
 Accra International Conference Centre, Accra, Ghana

VISIT CONNECT AND ENGAGE WITH GLOBAL PARTNERS

ORGANIZED BY: BIG4 SUPER EVENTS
 UNDER THE AUSPICES OF: MINISTRY OF ENERGY, REPUBLIC OF GHANA
 SUPPORTED BY: MINISTRY OF TRADE AND INDUSTRY, REPUBLIC OF GHANA
 INDIA PAVILION ORGANIZED BY: IIC
 SUPPORTED BY: IIC, IFC, UNCTAD, UNEP, UN Women, UN Women Africa, UN Women Ghana, UN Women Liberia, UN Women Nigeria, UN Women Rwanda, UN Women South Africa, UN Women Uganda, UN Women Zambia, UN Women Zimbabwe

POWER & ENERGY GHANA EXPO 2022

Event Dates:
14 15

ECONOMIC CHALLENGES
 GUTA bemoans high cost of power, calls for subsidies

DISCLAIMER: THE VIEWS, COMMENTS, OPINIONS, CONTRIBUTIONS

Ghana hosts largest power, technology exhibition

BY ANITA ANKRAN

GHANA will host the largest Power, Electrical, Energy Products and Technology Exhibition in Africa. The event, scheduled for the 14th to 16th November 2022 in Accra, is the largest of its kind in the continent.

Mr. Thomas James, President of the Ghana Electrical Contractors Association (GECOA), said the exhibition would be an opportunity for Ghanaian and West African manufacturers and suppliers to showcase their products and services to the international community.

Mr. James said that the exhibition would be an opportunity for Ghanaian and West African manufacturers and suppliers to showcase their products and services to the international community.

Mr. James said that the exhibition would be an opportunity for Ghanaian and West African manufacturers and suppliers to showcase their products and services to the international community.

Mr. James said that the exhibition would be an opportunity for Ghanaian and West African manufacturers and suppliers to showcase their products and services to the international community.



Mr. Thomas James (middle) with other exhibitors

Over 60 businesses attend power exhibition in Accra

BY JESSE LARLEY THOMPSON-COFFEE

More than 60 businesses in the power, energy, electrical and engineering sectors have converged on Accra for the annual Power, Energy and Technology Exhibition. The exhibition seeks to attract stakeholders including exhibitors and visitors, the opportunity to connect with potential business partners and to build a strong power sector in the country. The exhibition was organized in Accra on Tuesday by the Ghana Electrical Contractors Association (GECOA) and the Ghana Union of Traders Association (GUTA) under the auspices of the Ministry of Energy.



Mr. Aidoa (middle) cutting the tape to open the exhibition.

Mr. Aidoa (middle) cutting the tape to open the exhibition. The exhibition was organized in Accra on Tuesday by the Ghana Electrical Contractors Association (GECOA) and the Ghana Union of Traders Association (GUTA) under the auspices of the Ministry of Energy.



NEWS SPORTS BUSINESS AFRICA WORLD OPINIONS POLITICS LIFESTYLE ENTERTAINMENT

L.I. 2354 will help the depreciation of the cedi — Ghana Electrical Contractors Association president

By Beyoncé Diamond Kpogli II Contributor



The President of Ghana Electrical Contractors Association, Awal Sakib Mohammed has revealed that Energy Commission Local Content and Local Participation (L.I. 2354) will help the depreciation of the Ghana cedis.



NEWS SPORTS BUSINESS AFRICA WORLD OPINIONS POLITICS LIFESTYLE ENTERTAINMENT

Archive More Latest Popular Hot Stories Corruptions Dossiers Obituaries

'Subsidise renewable energy to attract people to the sector' - GUTA to Gov't

By Beyoncé Diamond Kpogli II Contributor



The president of the Ghana Union of Traders Association (GUTA), Dr. Joseph Obeng has urged the government of Ghana to subsidise the renewable energy sector to attract investors.



NEWS ENTERTAINMENT BUSINESS LIFESTYLE SPORTS SELECT LANGUAGE

POWER ENERGY GHANA EXHIBITION SLATED FOR 14-16 NOVEMBER

POWER & ENERGY GHANA EXPO 2022

14th - 16th Nov, 2022

Accra International Convention Centre, Accra, Ghana

ENTIRE WORLD OF POWER ENERGY MEETS HERE...

ORGANIZED BY

UNDER THE AUSPICES OF

SUPPORTED BY

INDIA PAVILION ORGANIZED BY

SUPPORTED BY

SUPPORTING PARTNER

INTERNATIONAL SUPPORT



Home > Business > Power Energy Ghana Exhibit on Slated For 14-16 November

Power Energy Ghana Exhibition Slated For 14-16 November

By Saadi Diakou October 11, 2022

POWER & ENERGY GHANA EXPO 2022

14th - 16th Nov, 2022

Accra International Convention Centre, Accra, Ghana

ENTIRE WORLD OF POWER ENERGY MEETS HERE...

ORGANIZED BY

UNDER THE AUSPICES OF

SUPPORTED BY

INDIA PAVILION ORGANIZED BY

SUPPORTED BY

SUPPORTING PARTNER

INTERNATIONAL SUPPORT

POWER ENERGY GHANA EXHIBITION – the complete international exhibition of the power energy electrical sector shall be taking place from 14-16 Nov 2022 in Ghana, at the Accra International Conference Center.

POWER ENERGY GHANA EXHIBITION – the complete international exhibition of the power energy electrical sector shall be taking place from 14-16 Nov 2022 in Ghana, at the Accra International Conference Center.

This blog is managed by the content creator and not GhanaWeb, its affiliates, or employees. Advertising on this blog requires a minimum of G1050 a week. Contact the blog owner with any queries.

News Releases Blog of Wednesday, 26 October 2022 Source: Eric KWAKU
GUTA believes 'Power Energy Ghana Exhibition' beneficial to industry



The President of the Ghana Union of Traders Association (GUTA) Joseph Oberg, has indicated that the upcoming Power Energy Ghana Exhibition, is a very good initiative that will be beneficial to the industry.

The president therefore, commended the organisers of the expo as he urged them to open it up for critical sector players to benefit.

Over 60 businesses attend power exhibition in Accra

November 17, 2022 2 minutes read



More than 60 businesses in the power, energy, electrical and engineering sector have converged on Accra for the annual power, energy and technological exhibition.

10.10.2022 | GENERAL NEWS

Ghana set to host Power Energy Ghana Exhibition

By Beyonce Diamond Kpogli | Contributor



10.10.2022 | LISTEN

Ghana is set to host Power Energy Ghana Exhibition.

The event which is organised by BIG4SURE EVENTS FZCO is a complete international exhibition of the power sector shall be taking place from 14-16 Nov 2022 in Ghana, at the Accra International Conference Center.

VENUE BRANDING



TESTIMONIALS



Hon. WILLIAM OWURAKU AIDOO
Deputy Minister, Ministry of Energy

The Deputy Minister **Hon Owuraku**, in his inaugural address welcomed both the exhibitors and visitors in the industry highlighting it is the right time of partnership between the international electrical and power solution providers especially from India Turkey and Middle east who exhibited and Ghanaian business and trading community by the way of taking and using the opportunity on account of the African Continental Free Trade Area (AfCFTA) and improving the infrastructure with advancement of adoption of new power and electrical solutions, especially the renewable energy and power conservation solutions.

The Indian High commissioner to Ghana H.E. **Mr. Sugandh Rajaram** commended the organizers for organizing such an exhibition for manufacturers and distributors in Ghana. He stressed that the relationship between Ghana and India cannot be overemphasized and added that the event will go a long way to strengthen the good relationship between Ghana and India.



H.E. Mr. SUGANDH RAJARAM
High Commissioner of India to Ghana

Post Show Feedback

Exhibitors and Visitors expressed satisfaction of participation in the expo with return of investment. Exhibitors and Visitors are confident of more international participation in 2023 and further editions of the expo, exhibitors have got lot of queries from prospect partner dealers and distributors and also retail queries too. 84% of the visitors & exhibitors find their prospect partners and supply chain network in the expo.

Exhibitors of 2022 have submitted their subsequent participation request to repeat their participation in 2023 and this is promising in spreading the word of Power & Energy in Ghana.

About the Organizer



Big4SureEvents is a leading business solution provider of creating cost effective business intelligence and knowledge based business exhibitions and B2B platforms.

We are organized primarily into core divisions and branches comprising of Business Intelligence and Research, Marketing, Operations and Sales. Our teams are led by capable and experienced professionals having served and dedicated considerable time and energy in the similar industry.

To know more visit us @ www.big4sureevents.com

Venue:

Accra International Conference Centre, Ghana

AICC is one of the most preferred destinations for hosting large scale business events and conferences, especially due to its attractive location being near to International Airport and also being close to a number of luxury accommodation options in the city.

UNDER THE AUSPICES OF



ESTEEMED SUPPORT



MINISTRY OF TRADE AND INDUSTRY

INDIA PAVILION ORGANIZED BY



INDIAN CHAMBER OF COMMERCE

SUPPORTED BY



Department of Commerce
Ministry of Commerce and Industry
Government of India

INTERNATIONAL SUPPORT



SUPPORTING PARTNER

For any queries & Tie-ups,

Mr. Thomas James

Project Director

Mob: +971 54 303 7532

Email: events@big4sureevents.com

Mark your calender!!

11-13 October, 2023

@ AICC, Accra



www.powerenergyghana.com