

Dear Mr. Ashraf Abdulraheem, Executive Manager of EXPO Group,

Following our discussions regarding the investment environment and opportunities present in the East African markets and the position that Rwanda enjoys as a platform to make use of these opportunities, we provide you with the following fact-sheet that highlights the region's opportunities and investment facilities in different sectors.

Rwanda at a glance



1. As of 18 Feb 2020; 2. Long-Term Foreign Currency Credit Rating
Source: BHR, NISR, World Bank, Fitch Ratings, S&P Ratings



Country size
26,340 sq.km



Population size
13 M



Official languages
Kinyarwanda, French, English, Swahili



Literacy/Unemployment
73%/17%



Currency/exchange rate
Rwanda Francs (RWF) - RWF 1,033/USD¹



Government and Parliament
Presidential republic Bicameral parliament



GDP per capita
\$854 (3.5x since 2000)



GDP (10 year growth)
\$10.7B (7.5% p.a.)



Ratings²
B+, "stable"—Fitch
B+, "stable"—S&P

3

Investment incentives and ease of doing business:

Rwanda is a growing country, is considered a low-income economy, which reflects on the costs of any potential investor, especially as it enjoys excellent investment incentives, large industrial and economic special zones with lots of facilities and fiscal tax exemptions and cuts, especially in vital sectors like infrastructure, medicine, energy, and others.

For more information, please visit the following URL:

<https://www.eac.int/investment-climate-and-incentives/investment-incentives/243-sector/investment-promotion-private-sector-development/investment-guide/2475-rwanda-standard-incentives-for-investors>



Incredible success story of Africa

RWANDA IS ...



... fast growing

6th fastest growing economy in Africa (7.5% p.a. since 2007)

Most improved nation in human development in the world

Young and growing population (~70% of population under 30)



... low risk

5th safest country to walk at night worldwide

Lowest debt ratio in region & stable credit ratings

Stable currency



... business friendly & modern

2nd for doing business in Africa¹

1st for Government transparency in Africa

Most women in Parliament and in a gender-balanced Cabinet in the world (respectively 61% and 52%)



... a regional platform

Strong African hub potential; highly connected African airline

2nd MICE City ranking in Africa; +5 ranks in 5 years

Growing bilingual, educated workforce (23k tertiary and 42K TVET grad./yr)



... IT ready

1st in the EAC for network readiness

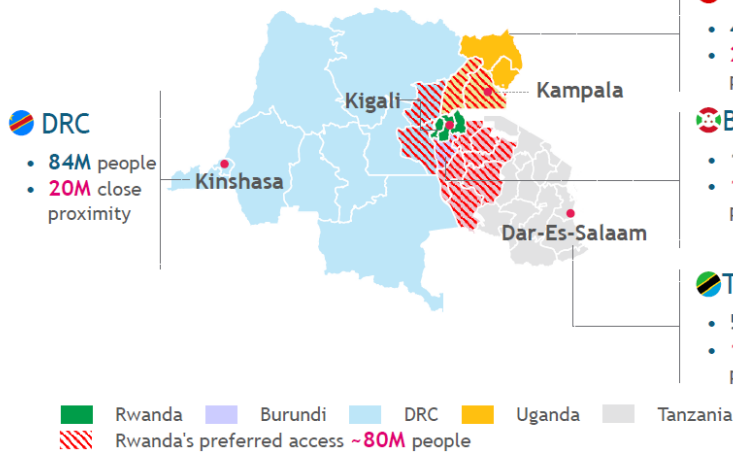
5th in Africa

95% 4G LTE network coverage; 7,000km fibre

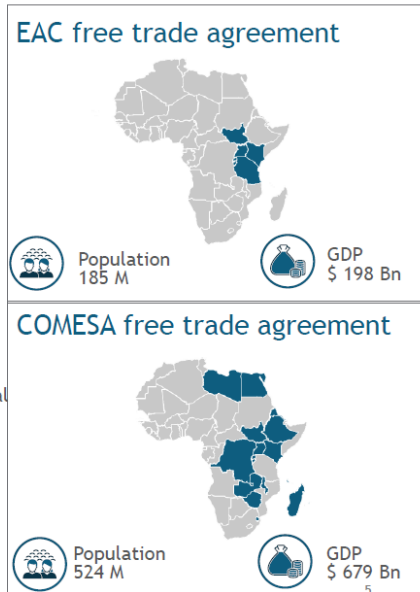
1. Doing Business 2020.

Sources: UN (UN-HDI), World Bank, WEF, Global and Africa Competitiveness Report, ICCA, Global Gender Gap report, Gallup, ICCA, RDB, BSC, GoR, Statistical year book, (majority 2019 & 2020).

... and uniquely positioned to serve its neighboring markets



Source: Press Search; World Bank Data 2018



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SAFETY & SECURITY
SYRIA LOGISTEX
SINTEX
SYRIA LAB

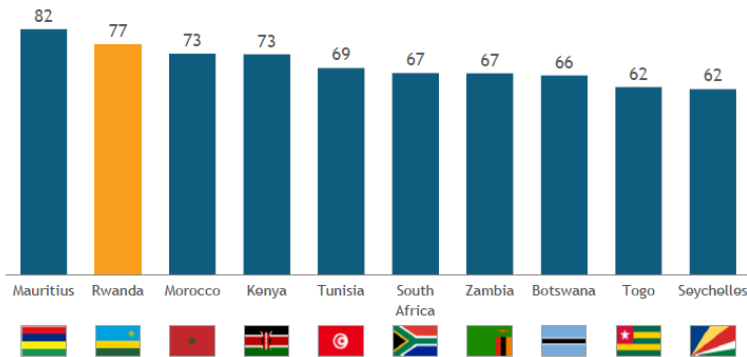
HEALTHCARE
SYRIA PHARMA
MEDICAL IT
SYRIA CHEM
DENTALCARE
VET EXPO

INLIFE
HOME TEXTILE
BEAUTY CARE
WEDDING EXPO
MOMS, BABIES & KIDS

Rwanda is #2 in Africa for Ease of Doing Business ...

In Africa, Rwanda is ranked the second easiest place to do business ...

2020 Top 10 African Ease of Business countries (DTF score¹)



1. The distance to frontier measures the distance of each economy to the "frontier," which represents the best performance observed on each of the indicators across all economies
Source: 2020 World Bank report; RDB

...thanks to significant improvements on key indicators and structural reforms

- 1 Made business registration easier by improving the online registration one-stop shop and streamlining post-registration (e.g., VAT registration online)
- 2 Made it easier to register property by introducing effective time limits and increasing the transparency of the land administration system
- 3 Made trading across borders easier by removing the mandatory pre-shipment inspection for imported products
- 4 Made enforcing contracts easier by introducing an electronic case management system for judges and lawyers

Rwanda's main exports and main export partners:

Gold (\$644M), Coffee (\$66M), Tea (\$54.7M), Niobium, Tantalum, Vanadium and Zirconium Ore (\$46.4M), and Tin Ores (\$20.2M), exporting mostly to United Arab Emirates (\$594M), Turkey (\$54M), China (\$37.8M), United States (\$31.4M), and Pakistan (\$28.2M).

Rwanda's main imports and main import partners:

Rwanda imports mainly food products, machinery and equipment, construction materials, petroleum products and fertilizers. Main imports partners are Kenya, Germany, Uganda and Belgium.

Rwanda's imports 2021 by country

China with a share of 19.1% (714 million US\$) Tanzania with a share of 13.2% (496 million US\$) United Arab Emirates with a share of 8.16% (304 million US\$)



Kenya



Kenya's top 5 export markets	
United States	\$524 Million
Netherlands	\$467 Million
Uganda	\$441 Million
Pakistan	\$394 Million
United Kingdom	\$386 Million
Overall Exports	\$4.7 Billion
Kenya's top 5 import markets	
China	\$5.59 Billion
India	\$2.46 Billion
Japan	\$711 Million
United Arab Emirates	\$629 Million
South Africa	\$557 Million
Overall Imports	\$15.8 Billion

Tanzania



Tanzania's top 5 export markets	
China	\$2.14 Billion
India	\$1.48B Billion
United Arab Emirates	\$575 Million
South Africa	\$520 Million
Japan	\$347 Million
Overall Exports	\$6.4 Billion
Tanzania's top 5 import markets	
India	\$835 Million
United Arab Emirates	\$802 Million
Switzerland	\$644 Million
South Africa	\$635 Million
China	\$357 Million
Overall Imports	\$8.70 Billion



Burundi

Burundi's top 4 export markets	
United Arab Emirates	\$107 Million
Pakistan	\$12.3 Million
Sweden	\$6.75 Million
United States	\$6.52 Million
Overall Exports	\$178 Million
Burundi's top 5 import markets	
Tanzania	\$52.1 Million
Uganda	\$45 Million
China	\$45 Million
Rwanda	\$35.9 Million
Belgium-Luxembourg	\$32.9 Million
Overall Imports	\$358 Million



Uganda

Uganda's top 5 export markets	
United Arab Emirates	\$736 Million
Kenya	\$374 Million
Rwanda	\$201 Million
South Sudan	\$189 Million
Democratic Republic of the Congo	\$176 Million
Overall Exports	\$2.85 Billion
Uganda's top 5 import markets	
China	\$879 Billion
India	\$820 Billion
Kenya	\$441 Million
United Arab Emirates	\$388 Million
Japan	\$240 Million
Overall Imports	\$4.81 Billion



Rwanda

Rwanda's top 5 export markets	
Democratic Republic of the Congo	\$197 Million
United Arab Emirates	\$186 Million
Kenya	\$99 Million
Thailand	\$39 Million
Burundi	\$35.9 Million
Overall Exports	\$869 Million
Rwanda's top 5 import markets	
China	\$358 Million
France	\$270 Billion
Uganda	\$201 Million
Kenya	\$135 Million
India	\$131 Million
Overall Imports	\$2.05 Billion



South Sudan

South Sudan's top 5 export markets	
China	\$1.33 Billion
Algeria	\$7.09 Million
Pakistan	\$6.56 Million
Uganda	\$2.35 Million
Jordan	\$343 Thousand
Overall Exports	\$1.34 Billion
South Sudan's top 5 import markets	
Uganda	\$189 Million
China	\$46.2 Million
Pakistan	\$38.3 Million
Algeria	\$19.9 Million
Netherlands	\$9.7 Million
Overall Imports	\$348 Million



Intercontinental and continental trade agreements with the world:

With European Union:

The European Union (EU) has at least one trade agreement with all six countries aforementioned. Kenya and Rwanda have signed an [Economic Partnership Agreement](#) (EPA) with the European Union. The EPA provides duty-free and quota free access to the EU market for all EAC exports while gradually opening up agreed African countries to imports from the EU. This offers a benefit to companies within the ratified agreement to be able to trade for cheaper in the European Union

With United States:

The United States and EAC have signed their own Trade and Investment Agreement (TIFA) and a cooperation agreement. TIFA attempts to increase trade and investments among both regions thus increasing growth, job creation, trade, technology, and economic development while also increasing transparency to prevent bribery.

COMESA:

The Common Market for Eastern and Southern Africa (COMESA) is a regional economic community in Africa with twenty-one member states stretching from Tunisia to Eswatini. COMESA was formed in December 1994, replacing a Preferential Trade Area which had existed since 1981. Nine of the member states formed a free trade area in 2000 (Djibouti, Egypt, Kenya, Madagascar, Malawi, Mauritius, Sudan, Zambia and Zimbabwe), with Rwanda and Burundi joining the FTA in 2004, the Comoros and Libya in 2006, Seychelles in 2009 and Tunisia and Somalia in 2018.

COMESA is one of the pillars of the African Economic Community.

In 2008, COMESA agreed to an expanded free-trade zone including members of two other African trade blocs, the East African Community (EAC) and the Southern Africa Development Community (SADC). COMESA is also considering a common visa scheme to boost tourism.

AfCFTA:

The African Continental Free Trade Area (AfCFTA) is a free trade area encompassing most of Africa. It was established in 2018 by the African Continental Free Trade Agreement, which has 43 parties and another 11



signatories, making it the largest free-trade area by number of member states, after the World Trade Organization, and the largest in population and geographic size, spanning 1.3 billion people across the world's second largest continent.

The agreement founding AfCFTA was brokered by the African Union (AU) and signed by 44 of its 55 member states in Kigali, Rwanda on 21 March 2018. The proposal was set to come into force 30 days after ratification by 22 of the signatory states. On 29 April 2019, the Saharawi Republic made the 22nd deposit of instruments of ratification, bringing the agreement into force on May 30; it entered its operational phase following a summit on 7 July 2019, and officially commenced 1 January 2021. AfCFTA's negotiations and implementation are overseen by a permanent secretariat based in Accra, Ghana.

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- Meet with construction decision makers, experts, and stakeholders from East Africa and many countries around the African continent and the world.
- Capitalize on the steady growth of the economies of East African nations, notably Rwanda, averaging around 7-8% CAGR.

For sponsorship, agency, and participation opportunities:

Executive Manager

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